

Florists—Retail—(Cont'd)

VILLAGE FLOWER SHOP THE COMPLETE FLORAL SERVICE
Serving the Entire Sacramento Area
Free Delivery Service
Hours
8:30 A.M. to 5:30 P.M. — 7 P.M. to 9 P.M.
Daily Except Sunday
Fulton Av & Marconi Av. HI lbrt 3-5287

WATKINS DELL 1315 J. GI lbrt 3-4061
(See Advertisement This Page)
Windt's College Florist
3069 Freeport Blvd. GI lbrt 3-7541
WOODALL & LEHMAN 1510 L. GI lbrt 2-1071
(See Advertisement Page 155)
WRIGHT SYDNEY J.
Colonial Floral Co.
2741 Riverside Blvd. HU dsn 4-6548

The Yellow pages save you time.

DELL WATKINS
Flowers for Every Occasion
FREE DELIVERY
GI lbrt 3-4061
Residence Phone GI lbrt 2-6559
We Wire Flowers
1315 J St.

Windt's College Florist
Complete Floral Service
PHONE
GI lbrt 3-7541
If No Answer Call HI lbrt 7-8825
FREE DELIVERY
3069 Freeport Blvd. Sacramento

Louis' FLOWER STUDIO
DISTINCTIVE WEDDING DESIGNS
FUNERAL SPRAYS - CORSAGES
Orchids Are Our Specialty
PHONE
GI lbrt 2-7429
FREE DELIVERY
1001 Piedmont Dr. Sacramento

Florists—Wholesale

KIEL'S WHOLESALE FLORIST GI lbrt 2-7617
Residence IVhnoe 9-2641
OAKLAND FLOWER SHOP GI lbrt 3-5915
If no answer call HI clry 9-8007

Flower Dealers

North East Flour Co. Mitalu Bldg. HU dsn 4-3901
SPERRY FLOUR CO. 7th Q & R. GI lbrt 3-4851

Flower Bulbs—See Seeds & Bulbs—Retail

Fluorescent Lighting Apparatus & Fixtures

BUSSIO & WILLIAMS ELECTRICAL CONTRACTORS
414 1/2 Stockton Blvd. HI lbrt 7-1829
GENERAL SALES CORPORATION
54 Alken Wy. HI lbrt 5-6155
Hobrecht Lighting Fixture Co 2311 J. GI lbrt 3-1739
INCANDESCENT SUPPLY CO 2113 Q. HU dsn 1-0111
NEWMARCH JIM
See Adv Under Elect Contrs Ind & Residential
2017 Burnett Wy. HI lbrt 5-3995
Vogt Electric Co 2316 J. GI lbrt 2-5897
WESTINGHOUSE ELECTRIC SUPPLY CO
1730-14th. GI lbrt 3-6525

Flying A Dealers

—Look on "S" Pages Under Service Stations

Flywheels—Repairing

See Automobile Repairing; also Welding

Food Brokers

Howard William Co 1900 V. HU dsn 4-3835
HUTCHINS GEO D CO 1615-21st. GI lbrt 3-2811
LYNN JOSEPH B CO 2327-5th. GI lbrt 3-2041
Mailard & Schmeddel 415-18th. GI lbrt 3-1683
McMahon Sales Co 1014-8th. HU dsn 4-3108
Pac Sales Service 1062-56th. HI lbrt 5-0421
SIMONS ROBT V CO
1525 Central Av. GI lbrt 2-5899
Simons Robert V Co 3332-43d. HI lbrt 6-1755

Food Products

Amer Home Foods Inc 5701-61st. HI lbrt 5-0603
BLUE RIBBON COFFEE PRODS INC
For Service Call
Ochsner Bldg. GI lbrt 3-7461
CALIF ALMOND GROWERS EXCH
18th & G.
Camella Distributing Serv. GI lbrt 2-0771
Campbell Sales Co HU dsn 4-0656
Calif State Life Bldg. HU dsn 4-8814
Colosseum Macaroni Co
4th & Broadway. GI lbrt 2-1473

CORTI BROS

Successors To Meda Bros
914-8th. GI lbrt 2-4592
Fehr's Mayonnaise Products Co HI lbrt 6-0025
Garibaldi A N Produce 2630-5th. GI lbrt 3-7337
Jewel Tea Co Inc 2101-28th. HI lbrt 5-8217
Kraft Foods Co E Bassettlaw HI lbrt 9-3362
Loma Linda Food Co 814-15th. HU dsn 4-9933
Morris Distributing Co 1300 Carter Rd. GI lbrt 5-6613
Morcal Distrng Co 1621 E. GI lbrt 2-3928
Olson Food Products 1506 F. GI lbrt 2-2344
Pore R K 2144 Pine Av. HI lbrt 7-9048
Rawleigh's Good Health Products
1827-28th. HI lbrt 6-7245
Redi-Spuds 2630-5th. HU dsn 4-3531
Scanlon Kenneth 1400 G. GI lbrt 3-9344
Staley A E Mfg Co
Sweetest-Sta-Fla-Cube & Cream Starch
2953 Calderwood Ln. IVhnoe 9-0574
Top Hat Potato Chip Co 1616 North C. GI lbrt 2-0697
Udall Distributing Co 1505-24th. GI lbrt 2-5973

Food Products—Health

See Health Food Products Headings

Food Supplements

See Dietary Supplements; Also Vitamin Products Heading

Foodst—Frozen—See Frozen Foods

Foot Appliances

EUGENE BENJAMIN & CO 1213 L. GI lbrt 3-9024
GREMCO ORTHOPEDIC APPLIANCE CO
1715 K. GI lbrt 2-6546

SCHOLL'S DR. FOOT APPLIANCES
Dr. Scholl's Arch Supports Relieve Foot Pains Due to Weak Arches. Scientifically Fitted and Adjusted as Condition of Arches Improves.
DR. SCHOLL'S PADS, PLASTERS, REMEDIES FOR THE RELIEF OF ALL COMMON FOOT TROUBLES
"WHERE TO BUY THEM"
Skeels Walker Shoe Str GI lbrt 3-6221
1130 K
Walker Skeels Shoe Store GI lbrt 3-6221

TAYLOR SURGICAL CO
LARGE VARIETY OF
DR. SCHOLL'S APPLIANCES
ALSO WIZARD AND OTHERS
Each Arch Individually Fitted by an Experienced Fitter.
1016 J. GI lbrt 3-4922

Foot Treatments—See Chiroprodists

Foresters—Consulting

Wall Myron S Jr 4612 Fegan Wy. HI lbrt 5-0806

Form Clamps

See Contractors' Equipment Headings

Forwarding—Freight

See Freight Forwarding

Foundations—Educational

National Citizens Commission for the Public Schools 1014-8th. HU dsn 4-8996

Foundries—Brass, Bronze, Aluminum, Magnesium, Etc

APEX BRONZE FOUNDRY CO
BRONZE CASTINGS OF ANY COMPOSITION
APEX BRONZE BUSHINGS MACHINED AND CENTERED
BRONZE BARS
3101 Adeline Oakland
(Toll) Call "Operator" for. . . Humboldt 3-4500
BERRY'S FOUNDRY 1817-29th. HI lbrt 5-5706
(See Advertisement This Page)
PACIFIC BRASS FOUNDRY OF SAN FRANCISCO
ESTABLISHED 1875
HEAVY CASTINGS
MONEL - BRASS - BRONZE - COPPER
FRONTIER (40 E) HENTSELLE
KROHNER RESISTING ALUMINUM
251-2d St San Francisco
(Toll) Call "Operator" for. Yukon 6-6785

BERRY'S FOUNDRY
1817 - 29th Street
IRON—BRONZE and ALUMINUM CASTINGS
Phone HI lbrt 5-5706

Foundries—Iron

BRAINARD BROS
Iron—Bronze—Aluminum
Davis Hwy. GI lbrt 3-7782
EMPIRE FOUNDRY CO 429-3d Oakland
(Toll) Call "Operator" for. Highgate 4-3703
INDUSTRIAL IRON WORKS
Stanley C Altchison
Northern California Representative
444 Market S F
(Toll) Call "Operator" for. Yukon 6-3741
LEACH J M IRON WORKS
16 Globe Av N Sacramento. HI clry 9-0286
STOCKTON IRON WORKS
Harrison & Lindsay Stockton
(Toll) Call "Operator" for. Stockton 7-7091
Union Iron Works 1415 Front. GI lbrt 3-4984

Foundries—Steel

STOCKTON IRON WORKS
Harrison & Lindsay Stockton
(Toll) Call "Operator" for. Stockton 7-7091
THYS CO 6900 Folsom Blvd. HI lbrt 6-3048
(See Advertisement This Page)

Fountain Pens—Repairing

DAY'S PEN SHOP
Authorized Repair Service
on All Popular Makes Fountain Pens
Complete Stock of New Pens & Pencils
1218 1/2 K. GI lbrt 2-9415

Fountains—Soda

See Soda Fountain Equipment

Fraternal Organizations

See also Associations
Anderson Eugene R Secty For Elks Lodge No 6
11th & J. HU dsn 4-3143
Eastern Star Temple 2719 K. GI lbrt 2-4049
Elks Club 11th & J. GI lbrt 2-1001
Elks Lodge No 6 BPOE Secty's Ofc
Office of Secretary E Anderson
11th & J. HU dsn 4-3143
Gomez Lodge No 12 C D A Inc
307 1/2 L. GI lbrt 3-9371
Independent Order of Foresters The
1 O F Bldg. HU dsn 1-0104

Freezers—Food Storage Units

See also Refrigeration Equipment—Commercial; also Refrigerators—Domestic

ACME REFRIGERATION & EQUIPMENT CO
HOTPOINT - COOLERATOR - AMAMA HOME & FARM FREEZERS
619 J. GI lbrt 3-0298


AMANA HOME FREEZERS—
BIRD'S APPLIANCES & HEATING
5105 Fair Oaks Blvd. IVhnoe 9-2508
HORRELL & SON 2950-1st Av. HI lbrt 6-6437
WILLIFORD'S KITCHEN SHOP
3200 Riverside Blvd. GI lbrt 3-2355

An extension telephone will give you added comfort in your home.

THYS CO.
Foundry & Machine Shop
Machine Shop
Sandblasting
Electric Steel Castings
Hop Picking Machines
Design & Manufacture
PHONE
HI lbrt 6-3048
6900 FOLSOM BLVD.

Freezers—Food Storage Units—(Cont'd)


ANDRESEN APPLIANCE CO
Store No 1 39th & J. HI lbrt 5-3680
Store No 2 2739 Riverside Blvd. GI lbrt 2-0006
BENNETT FURN CO 3812-24th Av. HI lbrt 5-4549
BETTER LIVING CO 1910-16th. HU dsn 4-3883

CHILL CHEST HOME FREEZERS
Built to highest quality standards assuring you years of dependable service at low cost. See these beautiful Freezers before you buy.


"WHERE TO BUY THEM"
DISTRIBUTOR
CALIFORNIA DISTRIBUTING CO
2201 E 14th Oakland
(Toll) Call "Operator" for. Kellog 3-7544
DEALER
Better Living Co 1910-16th. HU dsn 4-3883

COLDSPOT FREEZERS—
SEARS ROEBUCK & CO 12th & K. HU dsn 4-6961


CROSLY KITCHEN FREEZERS
Has 100 POUNDS OF FROZEN FOODS
"table-top" Work Surface.
Also See the Shevador+ Refrigerators
Complete Line of Radios and Ranges
"Made Only By Crosley"
SALES—SERVICE
"FOR INFORMATION CALL"
DEALER
HANDY ANDY RADIO 5533 H. HI lbrt 7-1950

DEEFPREEZE HOME FREEZERS
Go Buy The Name
DEEFPREEZE
The Original Home Freezer
Authorized Sales and Service.


"WHERE TO BUY THEM"
DISTRIBUTOR
EDWARDS FRANK CO
Appliance Division
Distributors for Northern Calif
382-6th S F
(Toll) Call "Operator" for. Market 1-9700


ANDRESEN APPLIANCE CO
Store No 1 39th & J. HI lbrt 5-3680
Store No 2 2739 Riverside Blvd. GI lbrt 2-0006
Bird's Appliances & Heating
5105 Fair Oaks Blvd. IVhnoe 9-2508
BREUNER JOHN CO 604 K. GI lbrt 3-8061

FRIGIDAIRE HOME FREEZERS—
BREUNER JOHN CO 604 K. GI lbrt 3-8061

GENERAL ELECTRIC FOOD FREEZERS
Save \$120 each year with a General Electric Food Freezer and have the convenience of a store in your own home! Famous G.E. features and dependability.


"WHERE TO CALL"
SALES & SERVICE DEALERS
FEY'S HARDWARE & APPLIANCE
555 La Sierra Dr. IVhnoe 9-1377
HOT—WOLD SHOP 1317-21st. GI lbrt 2-1893
SACRAMENTO ELECTRIC CO
1931 J. GI lbrt 3-1533
SALES DEALERS
BREUNER JOHN CO 604 K. GI lbrt 3-8061
JOSEPH MANUEL 1020 J. GI lbrt 3-3937
DISTRIBUTOR
GENERAL ELECTRIC SUPPLY CORP
1131 S. GI lbrt 3-9001

Freezers—Food Storage Units—(Cont'd)

GIBSON HOME FREEZERS
Save more time, money and work than ever before. New exclusive features are yours with Gibson. Including Counter Balanced Lid, Safety Locks and Quiet Sealed Mechanism.


"WHERE TO BUY THEM"
DISTRIBUTOR
Lukanish J J Co 1355 Market S F
(Toll) Call "Operator" for. Underhill 3-3914
DEALERS
Quay Appliance 1632 Bday. GI lbrt 3-6781
Walton's Radio & Appliance
3922 Broadway. HI lbrt 5-4078

HALE'S APPLIANCE STORE
12th & K. GI lbrt 2-8781


HOTPOINT HOME FREEZERS—
COLONIAL HOME APPLIANCES
3836 Stockton Blvd. HI lbrt 6-4724

Household Furniture Co Alhambra & N.HI lbrt 5-5775

KELVINATOR HOME FREEZERS
Safe-store foods for months ahead! Save money on food bills! Get "A Home Freezer you can Trust" . . . Kelvinator. . . convenient sizes.



"WHERE TO BUY IT"
DEALER
BENNETT FURN CO
3812-24th Av. HI lbrt 5-4549
BREUNER JOHN CO 604 K. GI lbrt 3-8061
CASSELL APPLIANCE CO
1317 K. HU dsn 4-7543
F & W REFRIGERATION SERVICE
1423-28th. HI lbrt 5-1695
FINNESTEAD WASHER SERVICE
1306 J. GI lbrt 3-5061
GOODRICH F F CO 1200 I. GI lbrt 2-3811

KISTLER APPLIANCE
1830 Del Paso Blvd N. Sacto. HI clry 9-2376

LECTRO-HOST FREEZERS
Models for home and farm use. All welded steel construction—constant temperature—hermetically sealed units—counterbalanced cover—quiet, efficient compressor and a host of facilities for your convenience.


"WHERE TO BUY IT"
DISTRIBUTOR
Lavenson & Savastia 586-6th San Francisco
(Toll) Call "Operator" for. Market 1-7590

MacLENNAN CO 3015 Broadway. HI lbrt 6-6409

NORGE HOME FREEZERS
Norge Power King Rollator Insures dependability, low cost. For authorized sales of Norge Home Freezers, Refrigerators, Gas Ranges, Electric Ranges, Water Heaters, Washers, see below.


"WHERE TO CALL"
FEDERAL DET STORES 717 K. GI lbrt 3-4634
Gray & Sxin Bldg & Lemon Hill HI lbrt 6-9663
Hot-in-Kold Shop 1317-21st. GI lbrt 2-1893

(Continue Next Page)
TO REPAIR LINOLEUM
If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.